

MADE IN ITALY EYEWEAR FACTORY





## Structure, experience, process, quality

On the 1st October 2020, iVision Group took over the historic Safilo plant in Martignacco consisting of latest generation technological systems and over 150 highly specialized workers.

Thanks to the **experience and know-how** of our operators, together with our management, **iVision Eyewear** become an international reference point in the eyewear sector with a **production capacity of 4,000 glasses / day**.

























MARC JACOBS

Dior

kate spade

**FENDI** 

MaxMara

**SMITH** 

**FOSSIL** 

GIVENCHY

**Polaroid** 

Juicy Couture

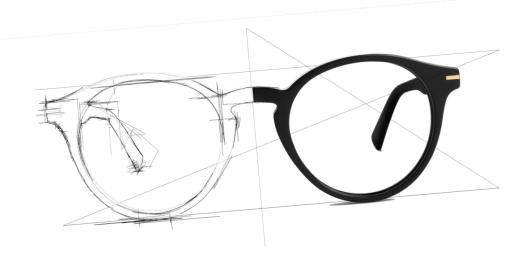
pierre cardin

The major eyewear brands, customers of the former Safilo factory, before switching to iVision.



#### Where we are

In our production plant in Martignacco (UD), thanks to advanced technologies and highly specialized skills, we shape the main brands in the world of eyewear: from design to prototyping, from industrialization to production planned according to your needs.





USA
OFFICE

PRODUCTION PLANT
MARTIGNAGEO - UDINE
OFFICE

Production in ITALY – our sales office in USA



#### What we offer

- Full cycle
   production: from
   the briefing to the
   finished and
   packaged product
- Dedicated planning in response to needs and product market launch
- Dedicated production area, based on customer needs



SOME OF THE BRANDS WE DESIGN,
DEVELOP AND PRODUCE

BOTTEGA VENETA

**LOEWE** 

CELINE

Dior

SAINT LAURENT



LOUIS VUITTON

**CUTLER AND GROSS** 

**RETROSUPERFUTURE®** 



Off





Alexander McQUEEN

WARBY PARKER

**JACQUEMUS** 

COLLECTION









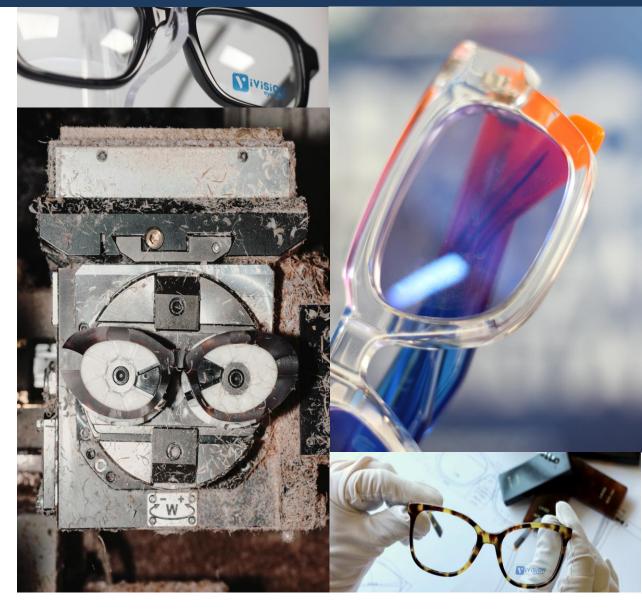
### **Our strengths**

iVision Eyewear is a reliable partner, technologically and structurally solid, able to satisfy the production needs, in numerical and qualitative terms, for every need.

#### We guarantee:

- Top quality
- Reduced delivery times
- Competitive price
- Made in Italy





# - PHASE 1 - FROM DESIGN TO INDUSTRIALIZATION



#### **Industrial Process**

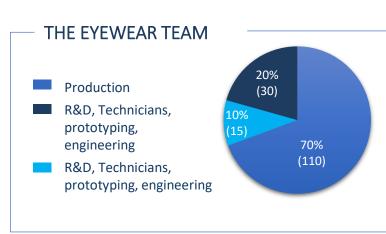
Our production capacity and the expertise of our workers are available to customers around the world for which we can develop dedicated products and specifics phases.

Our factory responds to all the needs of its partnercustomers quickly, effectively and competitively.

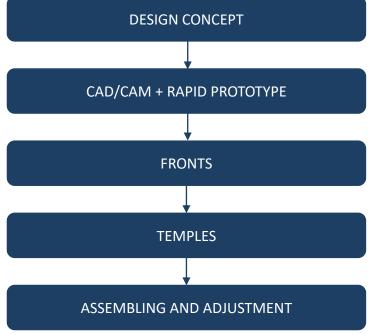
Our **experience** in the world of eyewear is a **guarantee in terms of quality, service and efficiency**.

Our **solidity** allows us

to respond to all needs also in terms of product innovation.









#### Design

The needs of our customers, based on the project, are met through a **complete and standard process** adapted to specific needs:

- Ongoing briefings
- Development of CAD drawings
- Rapid prototyping

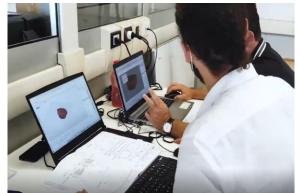
To proceed with the next steps











3

PROTOTYPE PRINTING

4

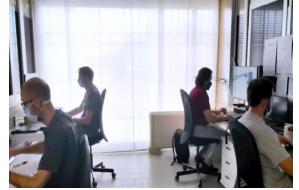
**DESIGN** 



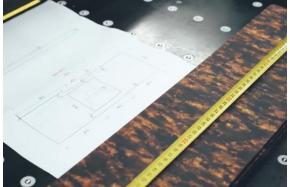
## From prototype to industrialization

Development proceeds with the implementation of the industrial project, from machine tests to planning of procurement for production:

- CAM development
- Industrial prototype development
- Implementation of times and detailed methods, model by model
- Preparation of the production process of detail









DEFINITIVE PROTOTYPE

START PRODUCTION

**PRODUCTION** 

# - PHASE 2 - PRODUCTION



## Cutting and thickness reduction fronts and temples

The strips ready for processing are obtained from the raw acetate sheets.

The cutting and thicknessing department includes **machines** with high production capacity.







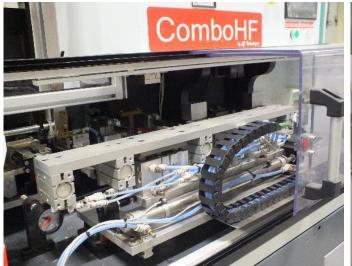


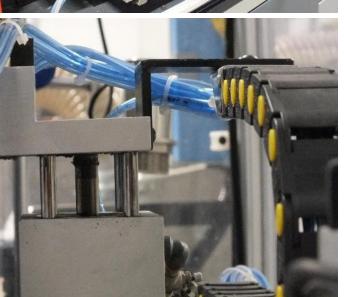
## Gluing and bending nose

Robotized ultrasonic gluing system and automatic folding.

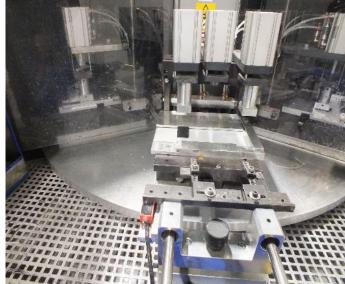
Production capacity: **4,000 fronts per day.** 













## **Fronts: CNC milling**

**12 CMS Monofast** 5-axis CNC milling machines.

Production capacity of **4,000 fronts per day**.







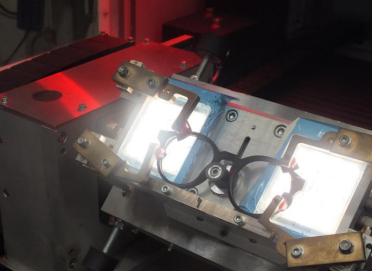


# Fronts: hinges insertion

Hinges insertion with LG machines, automatic loading, optical centering automation.

Production capacity of over **4,000 fronts per day**.











## Temples: milling shape & metal core insertion

Shaping with NC machines.

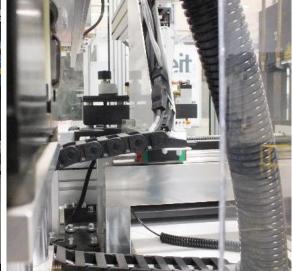
Core insertion with automatic and manual **SEIT machines**.

Production capacity of **6,000 pairs per day**.









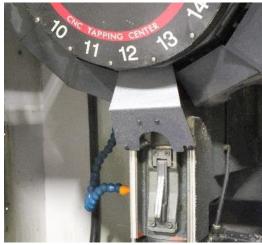


# **Temples: CNC milling**

Holes, seats and decorations of temples by means of CN machines.

Production capacity of 5,000 temples pairs per day.









# **Tumbling process**

Processing in 3 phases:

- Roughing
- Sanding
- Polishing









## Bending fronts and lens cutting

Curvature of the fronts are made with air heating ovens; capacity of **5,000** pieces per day.

Lens shaping with **Sphera** machines; production capacity of 10,000 pieces per day.













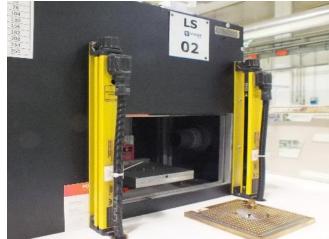
#### **Laser Processing**

Customization of temples, fronts and lenses.

Production capacity of **10,000 pieces per day**.









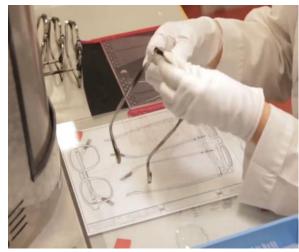
## Assembling and adjustment

Assembly and finishing from semi-finished to finished product using specially designed worklines.













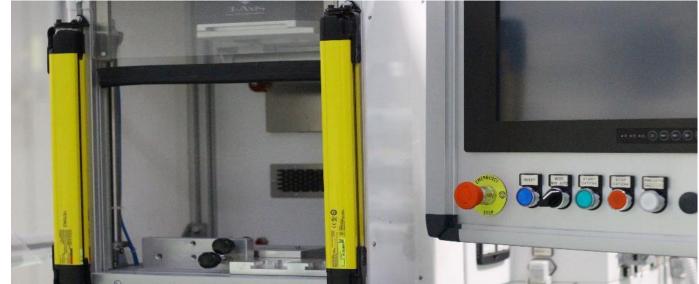
## **Traceability**

Automatic traceability and packaging lines.

Capacity of **7,000 pieces** per day.







# QUALITY, CONTROL, SKILL UPDATING



## Quality control: craftsmanship and technology

Each phase of the production process in iVision Eyewear is subjected to **strict quality controls**.

This allows to avoid the propagation of errors and to better manage the workflow.



Each operator is called to an excellent quality level and our technological systems, built by our internal development department, allow us to trace and monitor phases, any rejects, times.











#### Industry 4.0 and our "Talking Factory"

The production sector of iVision Eyewear is made up of latest generation efficient and performing machinery.

Technology is applied to each process, in combination with

**Technology** is applied to each process, in combination with **human know-how**, the real engine of the industry.

By integrating machinery with **internally designed control dashboards**, operators can check performance at any time. The interconnection to machinery provides a **real-time overview** of any production process.







#### Monitoring and sharing

Our control dashboard benefits the sharing of production information for operators, department heads and managers.

By monitoring production, we encourage efficiency, and involve the different professionals more.





Daily monitoring about data production, of each department

- Realtime communication to operators about the performance of each production area
- **Direct sharing** of the current day's goals
- Messages dedicated to the various production areas relating to the product, processes and customers
- Maximum transparency towards the customer through constant updating on the progress of the order





## iVision Academy, our human capital

**iVision Academy** has the goal of professional **growth and updating of its human resources**. Through specific courses, the operations of the new technologies introduced in production are illustrated in an interactive way, to facilitate the work of collaborators and implement their **personal satisfaction**. The desire to improve and get involved is the characteristic that most unites **iVision Eyewear** professionals.



One of the **priorities** of the **iVision Eyewear** is the constant **training** of its collaborators. In addition to this, the main interest is to **involve families for a future generational change**.



#### YOUR EYEWEAR PARTNER



































#### IVISION EYEWEAR by IVISION GROUP

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